

**IMAGEFLYER
ACCESSIBLE PRINT VERSION**



Art and Design

Freie Kunst

Public Art and New Artistic Strategies (M.F.A.)

**Fine Art Education (Secondary School) – Double and Single Specialisation
(1. Staatsexamen / 1st State Exam)**

Media Art and Design (Bachelor of Fine Arts, Master of Fine Arts)

Product Design (Bachelor of Arts, Master of Arts)

Visual Communication (Bachelor of Arts, Master of Arts)

Art and Design (Doctor of Philosophy)

Bauhaus-Universität Weimar

Architecture and Urbanism, Civil Engineering, Art and Design, and Media – the Bauhaus-Universität Weimar's four faculties give it a profile that is unique in Germany. We shape the future, transcending the boundaries of individual disciplines. The term »Bauhaus« stands for experimentation, openness and creativity. This identity shines through in research, art and teaching, as well as in 200 collaborations with partner universities all over the world. The story began in 1860 with the Grand Ducal Art School.

Studying at the place where Bauhaus was born

In 1919, what is now the university's Main Building was the birthplace of the Staatliches Bauhaus, the most influential design school of the 20th century. Outstanding individuals from various fields and countries have revolutionised education together with students.

The Bauhaus-Universität Weimar has been building on this history in its name since 1996. The university is an international institution located in the cultural city of Weimar.

Inspired by this great role model, more than 4,000 students across 40 degree programmes and courses of study use modern methods to find answers to the central questions of society, technology, science, art and culture.

Welcome to the Faculty of Art and Design

The Faculty of Art and Design serves as an art college for the state of Thuringia within the Bauhaus-Universität Weimar. The Faculty's self-image is reflected in the »Weimar model« teaching format used here. Teaching is based on a project-based course of study as the central format, combined with fantastically equipped workshops and interdisciplinary collaboration with other subject areas.

- > 5 Fundamental degree programmes
- > 2 English-taught Master's programmes
- > 4 Master's degree programmes
- > 1 Doctoral degree programme in Art and Design
- > 5 Academic subject areas
- > 12 Central workshops and Labs
- > 900 Students
- > 25 percent International students

The permeation of practical art and design work and of outstanding scholarship is considered particularly important in Weimar. This is also clear from the Art and Design Ph.D. programme as the third pillar of university education at the Bauhaus-Universität Weimar.

Project-based course of study using the »Weimar model«



Explanatory video
about the »Weimar
model«

At the Bauhaus-Universität Weimar's Faculty of Art and Design, you will study in projects based on the »Weimar model«. Every semester, you will take an intensive look at a particular topic or question. A standard study day includes regular discussion and collaboration with fellow students and intense discussions with instructors. There are also individual consultations where professors focus on each individual student's personal projects. You will spend the majority of your time in a workspace or workshop, experimenting in studios and labs, or conferring with your fellow students.

The academic modules provide you with the necessary theoretical background.

Academic subject instructors offer courses in arts and research, the theory and history of design, the history and theory of art, visual communication, and art and its didactics. You will gain practical experience from specialist modules, the majority of which are completed in workshops and labs.

The »Weimar model« specifically supports interdisciplinarity: the degree programme curricula are so open that you can complete courses not only from other programmes, but also from the other three Faculties – Architecture and Urbanism, Civil Engineering and Media.

All you need to bring with you for the »Weimar model« is independence, motivation and creativity.

Courses and Degree Programmes

The Faculty of Art and Design degree programmes offer a broad art and design portfolio within the three-level educational structure.

Freie Kunst > Diplom

Public Art and New Artistic Strategies > Master of Fine Arts

Fine Art Education (Secondary School) > 1. Staatsexamen/1st State Exam

Fine Art Education (Secondary School) Double and Single Specialisation > 1. Staatsexamen/1st State Exam

Media Art and Design > Bachelor of Fine Arts, Master of Fine Arts

Media Art and Design > Master of Fine Arts

Produktdesign (Product Design) > Bachelor of Arts, Master of Arts

Visuelle Kommunikation (Visual Communication) > Bachelor of Arts, Master of Arts

Art and Design > Doctor of Philosophy

Degree programmes

Freie Kunst (Fine Art)

Diplom



Explanatory video:
art or design – what
is the difference?

Teaching in the Freie Kunst degree programme aims to develop and promote an authentic and professional personality. It is based on an examination of contemporary themes and discourses, covers all relevant artistic media and strategies, and involves intense personal discussions between instructors and students.

The focal point of the programme is independent work in the Faculty of Art and Design's workshops and studios. Projects are presented at regular plenary sessions and discussed within the group. Individual consultations also take place. In specialist courses and workshops, students learn technical and craft skills as well as the fundamentals of artistic work.

Students can study in the following fields:

- > Experimental painting and drawing
- > Sculpture, object, installation
- > Art and social space

Via specialist courses and other classes, you can also choose from a wide range of topic areas including video, media art, new media, performance, photography, new artistic strategies, curation, the fundamentals of the art business and much more.

Another specific feature of the degree programme is its professional and artistic positioning in the art sector. Teaching is supplemented by presentations, discussions and guest lectures from international experts. The Freie Kunst teaching staff help students to design and implement their own projects and exhibitions.

The Freie Kunst programme concludes with a »Diplom« in a standard duration of nine semesters.



Public Art and New Artistic Strategies (M.F.A.)



Further information about course is available on the degree programme website and at uni-weimar.de/panas

The English-taught Master's degree programme in »Public Art and New Artistic Strategies« prepares students for the particular situation of fine art in dealings with the public, and trains them to provide effective artistic intervention.

Students from all over the world come to learn on this internationally oriented course. International students spend four semesters in Weimar, whilst their German counterparts complete at least one semester of study abroad. There are around 30 places on the degree programme.

The study semesters cover three focal points that are vital for work in the public sphere:

- > Art, architecture and history
- > Art, society and the public sphere
- > Situation, intervention and new artistic strategies

The academic degree of »Master of Fine Arts« is awarded after a standard duration of four semesters. The Master's course lays the foundations for a further academic career, as well as providing preparation for academic qualifications via doctoral programmes.

Fine Art Education (Secondary School) – Double and Single Specialisation (1 Staatsexamen/ 1st State Exam)



Explanatory video on teacher training in art education

The study structure of the modular degree programmes »Fine Art Education (Secondary School) – Double and Single Specialisation« is particularly visible in their project orientation, which promotes self-organisation skills, the capacity to reflect, a cooperative mindset and research-oriented work.

»Lehramt« (education) students are integrated into Freie Kunst, Produktdesign (Product Design), Visuelle Kommunikation (Visual Communication) and Media Art and Design projects on an equal standing. Throughout the course of study, links are drawn between curricular and extra-curricular art-related contexts that are expressed in ongoing collaborations with external institutions and in particular with the Faculty of Architecture and Urbanism at the Bauhaus-Universität Weimar.

Early intensive contact with schools is provided by the mandatory work placement semester using the Jena model. As well as education in two subjects (art education and another subject, e.g. German), the Bauhaus-Universität Weimar also offers a double degree programme (art education only). In addition, it is possible to earn a teaching qualification in art and music in Thuringia. The second subject and educational sciences are studied at the Friedrich-Schiller-Universität Jena or at the University of Music FRANZ LISZT Weimar.

The programme ends with the first state examination after a standard duration of ten semesters.

Media Art and Design

Bachelor of Fine Arts, Master of Fine Arts



And after graduating from Media Art and Design?

The Media Art and Design degree programme offers training in artistic and creative media professions. It also serves as a think tank and laboratory: New media forms and formats are emerging and solutions to pressing issues of a globally active world are being found.

Auditory, visual, eventful, conceptual, interactive: these fields interact with a wide variety of potential combinations.

Theory and practice go hand in hand: The artistic design of everyday media life is paired with scholarly reflection and the technical fundamentals of computer science in the media. In addition to this is user-friendly infrastructure, which includes workshops and laboratories: These are joined by a convenient Medienhaus with its own TV studio, the audio production studio, and the »Digital Bauhaus Lab«, the Bauhaus-Universität Weimar's research and laboratory structure.

The degree programme includes teaching in the following subject areas:

- > Akustische Ökologien« and Sound Studies
- > Electroacoustic Composition and Sound Design
- > Experimental Radio
- > Media Environments
- > Interface Design
- > Media Events

The degree programme is offered as an eight-semester Bachelor's or as a Master's (two semesters). A two-semester English-taught programme in Media Art and Design (MAD) is also available. One or two bridge semesters can also provide a further transition into a Master's degree programme.

Produktdesign (Product Design)

Bachelor of Arts, Master of Arts



Insights into the study programme can be found on the Youtube channel

The Produktdesign (Product Design) degree programme is based on a pragmatic approach: searching, thinking, experimenting, discussing and collaborating.

The design criteria for Produktdesign (Product Design) are aesthetic, semantic, symbolic, style, technical and material-based. Design work is generally based on research involving conceptual considerations, free sensory investigations, sketches, experiments, material analyses, digital design tools, presentation layouts, and developing models and samples.

In addition to a product's aesthetics, comprehensibility, clarity and attractiveness, we also examine questions relating to prudent production, energy requirements and conservation of resources and try to answer them as far as possible.

The degree programme's four professorships do not represent individual subject areas in the traditional sense. They formulate and supervise projects in:

- > Industrial design
- > Emerging Technologies and Design
- > Design and Management
- > Material and the Environment

It is also possible to focus on artisanal product design, scene design, exhibition design or mobility topics.

The Produktdesign (Product Design) degree programme is offered as an eight-semester Bachelor's or as a Master's (two semesters). One or two bridge semesters can also provide a further transition into a Master's degree programme.

Visuelle Kommunikation (Visual Communication)

Bachelor of Arts, Master of Arts



Video documentary on the introductory project »Einblick« in the first semester

The creative production of communicative images, graphics and text for use in public relations plays a key role in visual communication. However, the spectrum of the formative exchange of information goes beyond the traditional graphic means of expression. The Visuelle Kommunikation (Visual Communication) programme therefore covers the entire environment designed by humans and the communicative relationships it uses.

This field of activity can also include planning campaigns and events, as well as dramaturgically staging complex sensory impressions or communicating with audiovisual, electric media and in digital networks.

Students can study in the following fields:

- > Graphic design
- > Image-text design
- > Typography and typeface design
- > Photography
- > Cross-media moving image

The ability to think methodically and independently, critical thinking (including about yourself) and an understanding of communicative medial processes and their aesthetic, social and environmental function are all prerequisites. The teaching method of an »interdisciplinary project-based course of study« enables and promotes this way of thinking.

The Visuelle Kommunikation (Visual Communication) degree programme is available as an eight-semester Bachelor's and a Master's (two semesters). One or two bridge semesters can also provide a further transition into a Master's degree programme.

International studies

The Faculty of Art and Design also offers an English-taught Master's degree programme. As well as Public Art and New Artistic Strategies (M.F.A.) and Media Art and Design (M.F.A.), the Master's in MediaArchitecture (M. Sc.) links the Faculty of Art and Design with the Faculty of Architecture and Urbanism in interdisciplinary form. Students from abroad can take advantage of the opportunity to enrol in English-taught studies in Weimar.

Students in the Faculty of Art and Design degree programmes have the opportunity to complete a semester or an internship abroad. More than 70 international partnerships with universities and art colleges offer ways to discover the world from Weimar.

Degree programme Ph. D.



Explanatory video
about the Ph. D. in
»Art and Design«

Art and Design, Doctor of Philosophy (Ph. D.)

This doctoral degree programme aims to provide a post-academic degree to artists and designers who have already completed a Master's, Diplom or »Lehramt« (teacher training) degree at higher education institution. This three-year course of study ends with a Ph.D. thesis that consists of equally weighted academic and art or design sections.

The Faculty of Art and Design offers a dual qualification that is unique in Germany with a practical, scientific education. Both qualifications can be put to use in teaching and research, exhibitions, organising cultural events, or in culturally active institutions.

During the entire course of study, students receive personal support from two university lecturers, one of whom is an academic mentor and the other of whom represents art or design. One of the two mentors must be from the Bauhaus-Universität Weimar; the second can be from another university.

The programme has a standard duration of six semesters and ends with a »Doctor of Philosophy« degree.

Academic subject areas

Designers and artists today are expected to be able to relate their design skills to cultural practices and relevant discourses. The profile that students gain at the Bauhaus-Universität Weimar includes analytical and critical skills, as well as the ability to articulate and present their thoughts.

The Faculty of Art and Design's academic subject areas teach the necessary fundamentals of thinking and writing in the humanities and cultural sciences, and how to develop theories for art and design processes.

The theoretical aspect of the studies is anything but abstract and includes fascinating historical materials, modern methods, interdisciplinary research, unconventional theories and current debates. Advanced courses and particularly the Ph.D. in Art and Design investigate and take a deeper look at the methodological approaches to artistic research.

Training at the Faculty of Art and Design therefore meets university requirements and also provides exemplary networking between theory and practice in a nationally recognised higher art education landscape via interdisciplinary projects between the individual degree programmes.

Academic modules are offered in the following subject areas:

- > Arts and Research
- > History and Theory of Art
- > History and Theory of Visual Communication
- > Art and its Didactics
- > heory and History of Design

What is an artistic aptitude test?



Explanatory video
about the aptitude
test

An artistic aptitude is required for all degree programmes. This multi-stage process has huge benefits: it allows both teachers and applicants to get to know each other better, thus enabling a relatively precise assessment of whether studying at the Faculty using the »Weimar model« is the right choice. The extremely low rate of students discontinuing studies confirms that this selection process works well.

The aptitude test for fundamental degree programmes is made up of the following three stages:

- > Register to complete the aptitude test by 31 March of the relevant year
- > Prepare and submit an assignment/concept sketch
- > Practical exam: Practical examination: aptitude interview and presentation of own work (portfolio)

For the »Freie Kunst« degree programme, you begin by submitting a portfolio of your own work. You are then invited for the practical examination based on an evaluation of this portfolio.

Detailed information about aptitude tests and applying for our Master's degree programmes and the Ph.D degree programme can be found on our website at www.uni-weimar.de/kunst-und-gestaltung/bewerbung



Workshops and Labs

Ideas, designs and concepts from practice-oriented projects are transformed into functional models and prototypes via workshops. Students spend the majority of their course here. Work is undertaken independently with the support of experienced specialists.

Central workshops

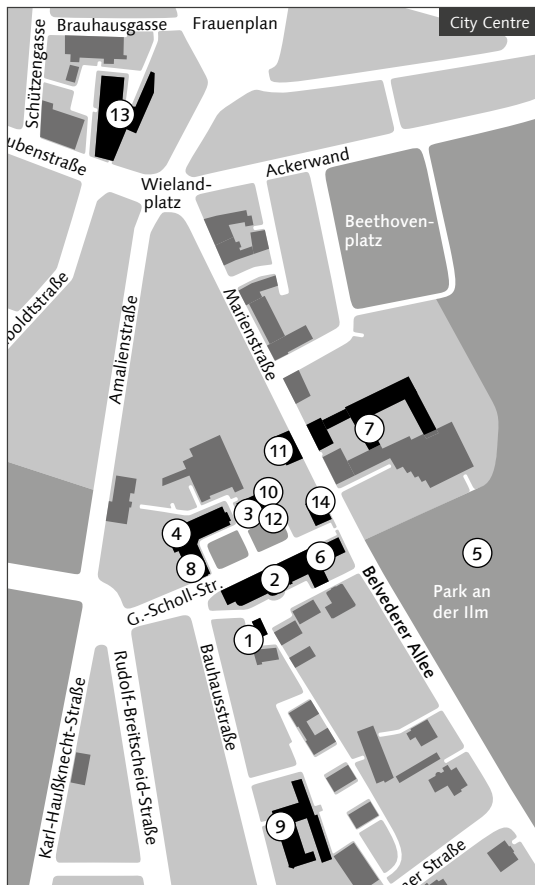
- > CAD, CAM
- > Printing
- > Photos
- > Plaster and mould construction
- > Wood
- > Plastic
- > Mac pool & C.I.P. pool
- > Media.Point
- > Metal
- > Model making
- > Video
- > MAIA (materials archive)

Local workshops and labs

- > Bauhaus Form + Function Lab (BFFL)
- > Digital Bauhaus Lab Platform
- > DIY BioLab
- > DIY Electronics Studio
- > Interface Design Electronics Lab
- > Interface Design Prototype Lab
- > RADIO:Studio
- > Studio for electro-acoustic music (SeaM)
- > Open Process Lab (OPL)
- > Textile workshop (as a student initiative)

University Town of Weimar

Despite its small size and storybook charm, Weimar is not a sleepy provincial town. Whether you are a lover of art and culture, a night owl or a foodie – the university town of Weimar has so much more to offer besides Goethe, Schiller and Bauhaus. All this and more can be found in Weimar's city centre, where nothing is more than a ten-minute walk away. The more than 20 museums, four cinemas, the Deutsche Nationaltheater, multiple cabarets, as well as student clubs and concert events speak for themselves.



General

- 1 Bauhaus Atelier | Info Shop Café
Geschwister-Scholl-Straße 6a
 - 2 Main Building*
Geschwister-Scholl-Straße 8
 - 3 Campus.Office
Geschwister-Scholl-Straße 15
 - 4 Van de Velde Building*
Geschwister-Scholl-Straße 7
 - 5 Ilm Park*
- * UNESCO World Heritage Site

Faculty Buildings

- 6 Faculty of Architecture and Urbanism
Geschwister-Scholl-Straße 8
- 7 Faculty of Civil Engineering
Marienstraße 13 E
- 8 Faculty of Art and Design
Geschwister-Scholl-Straße 7
- 9 Faculty of Media, Bauhausstraße 11

Departments (selection)

- 10 Office of Student and Academic Affairs (DSL), International Office (DIB), Campus.Office
Geschwister-Scholl-Straße 15

Central University Faculties (selection)

- 11 Bauhaus Research School (BRS)
Marienstraße 14
- 12 General Advising, Career Service
Geschwister-Scholl-Straße 15
- 13 University Library (UB), Audimax, Steubenstraße 6
- 14 Students House M18
Marienstraße 18

OVERVIEW.Bauhaus

Winterwerkschau – the Faculty of Art and Design's Semester Exhibition

A student-organised, multi-day showcase with exhibitions, presentations and individual events primarily featuring works by art and design students.

Orientation Evening for Prospective Students and Parents

Get informed on campus about all the important details on programme offers and organization, and living and financing options during your studies.

Open Campus Day (hit) for Bachelor and Master Degree Programmes

Get to know our university, our workshops, lecture halls, and labs. Ask your questions about the university's various degree programmes, university administration and student life.

summaery – The Annual Exhibition at the Bauhaus-Universität Weimar

The annual exhibition showcasing the best works transforms the campus and the city of Weimar into a living stage for four days.

Study Trial Week – Try out Studying

How do things work at the uni? What subjects are taught? How much will studying cost? Where can I live? At the beginning, there are many questions. We recommend just trying studying out!

Bauhaus.Botschafter*innen

Students from various disciplines answer questions about their own study programmes, offer tours or workshops, and provide you with news about Weimar via Facebook and blogspot.

Contact and General Advising

General Advising

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Information and Office Hours

www.uni-weimar.de/studienberatung

Students present their work

www.uni-weimar.de/experiment-bauhaus

Student Advising Overview

www.uni-weimar.de/kug-studiengaenge

Bauhaus-Universität Weimar

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