

**Creating shared experience  
Bauhaus-Universität Weimar**

**Bait, Lure, MacGuffin: the Ends of the Anthropology of Art**

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Using the Karrabing Film Collective as a case study, this talk explores a transposition between aesthetics and ethnography in anthropology and critical curatorial practice. As anthropologists refashion ethnography into art, affects, and aesthetics as a mode of thought, critical curatorial practice sees art and aesthetics as an alibi for ethnographic and citizen science research. Rather than choosing sides “Lure, Bait, Social MacGuffin” asks what are the ends and modes of the critical arts outside science and aesthetics.